

Regional Economic Development: Leadership Council

Presentation to OEMC
September 18, 2015



Eastern Ontario's
**Leadership
Council** Economic
Development

Eastern Ontario

- Successful regional cooperation
- Proactive
- Delivers results
- Strong, unified voice - urban & rural



Economic Development Strategy for Eastern Ontario

- Regional foundation for growth
- Address common challenges
- Prioritize actions
- Create underlying conditions for success



Shared Priorities

- Workforce development and deployment
- Technology integration and innovation
- Integrated and intelligent transportation systems



Leadership Council

Partners who think regionally:

- Eastern Ontario Wardens' Caucus
- Eastern Ontario Mayors' Committee
- Eastern Ontario Regional Network
- Ontario East Economic Development Commission



Success Factors

- Unified regional voice
- Coordinated activities
- Collaboration



Eastern Ontario's
Leadership
Council Economic
Development

Engaging Stakeholders

- Municipal economic development
- First Nations communities
- CFDCs
- Post-secondary institutions
- Business organizations
- Provincial and federal government



Role of Leadership Council

- Coordinate activities
- Create opportunities to collaborate
- Gather and share information
- Track and report on regional performance
- Advocate on behalf of region



EOWC/EOMC Role

- Guidance
- Accountability and oversight
- Advocacy



Eastern Ontario's
**Leadership
Council** Economic
Development

Next Steps

- Partners funding a Coordinator
- Hiring process underway
- Will engage stakeholders
- Need your input and feedback



Eastern Ontario Regional Network



Eastern Ontario's
**Leadership
Council** Economic
Development

EORN

- Foundation for economic development
- 10-year digital strategy to leverage and build on the network
- Aligned with regional economic development goals



Infrastructure

- Cell gap analysis and expansion of service
- Additional network expansion
- Funding to fill broadband gaps
- Wired business parks



Technology

- Open Data initiatives
- Competitions for new applications
- Seed funding for commercialization opportunities and to attract investment - e.g. data centres
- Promote Eastern Ontario's broadband access



Workforce Development

- Labour market intelligence
- Partnership with Magnet



Ontario East



Eastern Ontario's
**Leadership
Council** Economic
Development

Ontario East

- 130+ members, 200+ communities
- 25 years working together
- Sector teams target activities
- Seminars, training, marketing and communications
- Work with MMAH, OMAFRA, MEDEI, regional organizations
- Activities aligned with regional strategy



Workforce Development

- Magnet
- Sessions on immigration



Technology Integration and Innovation

- Information sharing and/or sessions:
 - Digital fabrication & additive mfg.
 - ICT training
 - IRAP/federal funding supports
- Research
 - Regional advance mfg. opportunities



Technology Integration and Innovation

- Support creation of a regional manufacturing innovation network
- Sector teams to identify research and joint venture opportunities



Transportation

- Advocacy on infrastructure investment fund
- Research/develop supply chain for agriculture and forestry sectors





Eastern Ontario's
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Development

Supporting economic growth in Eastern Ontario

EOWC

Eastern Ontario Wardens' Caucus



Eastern Ontario Mayors' Committee

*Representing the Separated Municipalities (towns and cities) of
Eastern Ontario*



EORN
EASTERN ONTARIO
REGIONAL NETWORK


ONTARIO EAST
ECONOMIC DEVELOPMENT